

## Philips launches new patient monitors

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On March 6, 2015, Philips India announced the official launch of Efficia CM Series patient monitors in Bangalore, which it claims to have been designed to provide clinicians with access to high-quality of care, despite budget limitations.

The monitors join Philips Efficia ECG100, an electrocardiogram (ECG) acquisition device, and Efficia DFM100, a defibrillator/monitor, both part of the Efficia portfolio, providing cost effective products for resource-limited - facilities.

"Philips has pioneered the area of critical care solutions spanning decades. The quality and ruggedness has undoubtedly been the best in the industry," said Mr Sameer Garde, president, Philips Healthcare South Asia.

The solutions highlight the Philips commitment to enhance access and enable quality care across the health continuum - from healthy living and prevention, to diagnosis, treatment, recovery and home care, including in remote areas.

"The new platform is a high class, performance driven quality patient monitor and most importantly affordable. Customers will love the ease of use, simple user interface and low cost of maintenance," added Mr Srikanth Muthya, director, patient care and monitoring solutions, Philips Healthcare.