

Krishgen Biosystems completes a decade in the biotech industry

29 March 2013 | News | By Rahul Koul Koul

Krishgen Biosystems completes 10 years in the biotech industry



This March, Krishgen Biosystems would be finishing its 10th year of operations. What sets it apart from other companies in the biosupplier domain is that its led by a woman, Ms. Neelam Jain who is the CEO. There are only a handful of life science companies that are led by women in India, with many successful entrepreneurs becoming the face of Indian biotech not only in India, but also internationally.

Krishgen is a leading provider of tools such as molecular biology reagents, immunoassays, media, toxicology screening reagents and more for diagnostics and research. Their USP, they say is to manufacture, market and sell much needed quality materials to the life sciences industry with the help of partnerships with various companies, at Indian prices.

A graduate in commerce from Indore's MKHS college Ms. Jain says, that growing up in a business family, she got the opportunity to get up, close and personal with real time case studies on management. In March 2003, exactly ten years ago, she took the plunge into entrepreneurship and started Krishgen to address the unmet needs of the life sciences market.

The fact that she is a woman entrepreneur has also led her to align to Krishgen's focus on solutions for women. "Woman health issues are close to my heart especially breast cancer. I have been pushing my team to work on offering quality diagnostic 'non-intervention' tests and preventive care solutions. We have recently launched a test kit for monitoring dosage of Trastuzumab for patients to be used by clinicians. Trastuzumab is a Her2+ breast cancer therapy designed to treat aggressive HER positive metastatic and adjuvant breast cancer."

On maintaining a home-work balance, she adds, "To be a successful career woman, implicitly requires family support. I have immense belief in the fact that woman are better business woman due to the inherent fact that they are better multitaskers." However challenges remain, "I feel guilty at times, that I have not been able to give enough time to my family. But the satisfaction of doing something which is your own surpasses all the difficulties and pressures you face."