

## Eppendorf: looking to enter the consumables market

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Eppendorf is a life science company developing and selling instruments, consumables, and services for liquid samples and cell handling in laboratories worldwide. For the FY 2013-14, Eppendorf India generated Rs 114.5 crore revenue. This year marks its presence for the past 14 years in India.

Its product range includes pipettes and automated pipetting systems, dispensers, centrifuges, mixers, spectrometers, and DNA amplification equipment as well as ultra-low temperature freezers, fermentors, bioreactors, Co2 incubators, shakers,

and cell manipulation systems. Associated consumables like pipette tips, test tubes, microtiter plates, and disposable bioreactors complement the instruments for highest quality workflow solutions. Eppendorf products are most broadly used in academic and commercial research laboratories, and in companies from the pharmaceutical and biotechnological, and as well as the chemical and food industries.

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They are also aimed at clinical and environmental analysis laboratories, forensics, and at industrial laboratories performing process analysis, production, and quality assurance.

According to Eppendorf, it has plans to foray into tissue culture consumables with innovative and convenient plates, dishes and flasks. Its product launches during the period under review include Mastercycler Nexus X2 series, Thermomixer C, Thermomixer FP, Thermomixer F1.5, Multipette M4, Reference 2, Assay/Reader plates, ep Dualfilter TIPS SealMax, and Serological pipettes.

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