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Toshiba, Ziehm Imaging partner for Mobile C-arm Technology

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Toshiba America Medical Systems is now making mobile C-arms available to its customers in the United States through a new partnership with Ziehm Imaging. This strategic relationship offers customers a broader range of vascular and surgical imaging technologies, with access to innovative mobile C-arms from Ziehm Imaging, while Ziehm Imaging's customers benefit from industry-leading fixed C-arm systems of Toshiba's Infinix product line.

Mobile C-arm technology allows for portable and cost-effective solutions for interventional and surgical imaging. Ziehm Imaging, a leader in mobile C-arm technology, offers the flexibility, efficiency and advanced safety features to help Toshiba customers provide the right imaging and treatment for their patient's needs.

Additionally, Toshiba's Infinix line will give Ziehm Imaging customers the image quality, flexible system mechanics and patient safety features that are necessary for more complex cases. Product offerings in cardiac, neuro and even combined angiographic and CT imaging will give Ziehm Imaging's customers the right capabilities for a variety of situations.

"By listening to customers, we know when mobile C-arm technology will be a good solution for their case mix and when a fixed C-arm solution is the right technology for their procedures," said Mr Satrajit Misra, vice president, Marketing and Strategic Development, Toshiba America Medical Systems. "This agreement means we can now offer a complete solution to U.S. customers so they can deliver the best possible care to patients with no compromise."

"We are excited to strategically align ourselves with Toshiba America Medical Systems, to be able to offer US customers best-in-class solutions for both mobile C-arm and fixed imaging solutions for inpatient and outpatient environments," said Mr Johnny Drake, vice president of Sales in the US for Ziehm Imaging.