Fujifilm inaugurates endoscopy manufacturing in Jodhpur

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Contract manufacturing of Made in India products will be carried out through a local partner in Jodhpur

Fujifilm India, a leader in advanced diagnostic imaging solutions, has announced the inauguration of endoscopy manufacturing in Jodhpur, Rajasthan. This marks an important milestone in the company's endoscopy journey in India and reaffirms its commitment to the Government of India's Make in India initiative.

The Chief Guest at the inauguration was Gajendra Singh Shekhawat, Union Minister, Ministry of Culture and Tourism, Government of India, and Gajendra Singh Khimsar, Cabinet Minister, Ministry of Medical, Health & Family Welfare, Government of Rajasthan, joined as the Guest of Honour. Haruto Iwata, Managing Director, Fujifilm Asia Pacific and Koji Wada, Managing Director, Fujifilm India, along with various dignitaries from the healthcare fraternity and government institutions graced the occasion.

The initiative is aligned with Fujifilm's globally benchmarked Japanese quality and localisation standards, integrating advanced production processes, robust quality systems, and precision-driven practices.

Under the national localisation framework, the initiative will support local manufacturing of advanced endoscopy systems designed to address the growing need for improved diagnostic accuracy and smoother endoscopic examinations. These systems are equipped with LED light sources that precisely control multi-coloured LED illumination, combined with advanced image processing technologies to deliver clearer and more clinically relevant images tailored to different diagnostic requirements. Key features include Blue Light Imaging (BLI), which enhances the visualisation of fine blood vessels and

microstructures of the mucosal surface, and Linked Color Imaging (LCI), which emphasises subtle colour differences, particularly in red regions of the image, supporting physicians during endoscopic examinations.

Fujifilm plans to consider progressively expanding the scope of Made in India offerings to support neighbouring markets, reinforcing India's role as an emerging regional manufacturing and supply base within Fujifilm's global healthcare network.