

MOVIN announces strategic expansion into India's healthcare logistics sector

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For delivering end-to-end specialised temperature-controlled packaging



MOVIN, a logistics brand launched as a joint venture between InterGlobe Enterprises and UPS, has announced its strategic expansion into the healthcare logistics sector with the launch of MOVIN Healthcare.

This specialised vertical marks a significant new entry, poised to address the critical requirements of India's growing healthcare logistics across the pharmaceutical, Medical Technology (MedTech), diagnostics and laboratory sectors.

Valued at \$5.5–\$7.5 billion, the healthcare express logistics market represents a rapidly expanding opportunity fueled by rising healthcare demands and the critical need for swift, reliable delivery of healthcare essentials in India. MOVIN Healthcare is stepping into this sector to meet this demand with a dedicated approach for delivering end-to-end specialised temperature-controlled packaging capable of sustaining (2 to 8°C) Refrigerated, ambient Controlled (15–25°C) and Dry Ice Frozen (-80 – -20°C) shipments, critical for vaccines, pharmaceuticals, and clinical trial materials.

The movement of shipments will be securely handled and monitored in real time, supported by a 24x7 control tower. This new vertical will also provide priority handling for all healthcare shipments, along with comprehensive carrier insurance for complete protection.

The flagship Next Flight Out (NFO) service of MOVIN Healthcare is uniquely positioned for time-bound medical shipments, establishing a new industry benchmark for agility, reliability and quality. MOVIN aims to reflect this commitment in the end-to-

end delivery process of every shipment, handled by skilled and dedicated manpower, ensuring the highest standards of service quality and integrity.

MOVIN Healthcare will function as a dedicated vertical, supported by specialized resources and trained customer support teams, focused exclusively on the healthcare segment. Some of its key capabilities include managing time-critical shipments and deploying advanced packaging solutions for temperature-sensitive products. The initial rollout will cover 50 strategic markets and will gradually expand nationwide, signalling a robust new presence.