

## Bessemer Venture Partners leads Rs 125 Cr Series A funding in fertility startup Pluro

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### Company plans to establish 25 fertility centres across India by March 2026



Pluro Fertility and IVF, a healthcare partnership platform, has raised Rs 125 crore in Series A funding round led by Bessemer Venture Partners at a valuation of Rs 1,000 crore.

The round marks a key milestone in Pluro's mission to partner with India's most accomplished fertility specialists and help millions of Indian women and men realize their dream of parenthood. Prominent angels such as Vikram Chatwal (MediAssist), Dharmil Sheth & Hardik Dedhia (PharmEasy/All Home), Salil Musale (Astarc Ventures), Shalibhadra Shah and Niket Shah (Motilal Oswal), Karan Kapur (K Hospitality), also participated in this round.

Founded in 2025 by Dr Jaydeep Tank, Dr Parikshit Tank, and Dr Bhaskar Shah, Pluro partners with successful independent IVF specialists across India through a clinical partnership model that preserves doctor autonomy while offering centralized operational support. This enables clinicians to focus entirely on patient outcomes while scaling their practices sustainably.

Pluro plans to have 25 fertility centres pan-India by March 2026, each in partnership with a leading fertility specialist with at least a decade of exceptional clinical expertise.

Pluro also plans to have a pan-India presence with the initial 25 fertility partners scaling up to 100+ clinics within 3 years. The

startup will use the fresh capital to expand its network presence, invest in technology, and deepen clinical capabilities in advanced reproductive science.