

## Healthcare focused SaaS startup Zealthix raises \$1.1 M in seed round

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### Funds raised to be used for expansion & revenue growth



Zealthix, a comprehensive SaaS based Healthcare platform, has raised \$1.1 million in a seed round led by Unicorn India Ventures with participation from AlphaGen Venture Capital.

Funds raised will be used for expansion and revenue growth. Additionally, a sizable portion will also be invested in making technology more robust and achieving the mission of making the Indian healthcare ecosystem more digitised, streamlined and interoperable.

Founded in 2023, by serial entrepreneurs Abhishek Kumar and Avinash Gupta, Haryana-based Zealthix is a comprehensive SaaS based Healthcare company for Payers/Insurers to be able to offer OPD/comprehensive healthcare plans to their users.

The company provides a cloud-based middleware platform that bridges fragmented healthcare systems and delivers comprehensive healthcare plans with unparalleled efficiency and innovation. By abstracting complexity and automating workflows, Zealthix platform streamlines the entire process of curating and fulfilling OPD/Comprehensive health plans, enabling Payers and Insurers to provide a seamless, technology-driven experience for their users. This results in creating a digital infrastructure & enabling Cashless OPD network.

In the last 12 months, Zealthix has acquired 20 paying customers that are a good mix of insurers, brokers and care plan companies. The Company has also gone live with Zealthix OPD stack with multiple customers, Partners & Insurers.

Over the next 12 months, Zealthix aims to double down on reaching out to health providers, understanding their issues, helping them with technology to make their business more efficient, compliant, digitised & interoperable.