

Maxivision Super Speciality Eye Hospitals opens state-of-the-art myopia clinic in Madhapur

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Clinic will engage in awareness programmes, school eye health screenings



Maxivision Super Speciality Eye Hospitals has launched a first-of-its-kind initiative in Madhapur, Hyderabad to address the rapidly growing problem of myopia, furthering its mission to combat the surging prevalence of myopia among children and young adults.

This initiative marks a significant milestone in preventive pediatric eye care, combining clinical innovation with public awareness to address what experts now recognize as a generational eye health crisis.

Myopia, or near-sightedness, is a fast-rising global vision condition where distant objects appear blurry due to an elongated eyeball or curved cornea. It is increasingly common among children and young adults, driven by prolonged screen time and reduced outdoor exposure. Uncorrected myopia can hinder academic performance, lower self-esteem, and limit participation in sports or classroom activities. High myopia poses serious long-term risks like retinal detachment, glaucoma, and macular degeneration.

The newly launched Myopia Clinic in Hyderabad provides an end-to-end approach to vision care including:

- Early and correct diagnosis using axial length measurement and retinal imaging

- Paediatric contact lens fittings and specialty spectacle prescriptions
- Myopia control solutions including Ortho-K lenses and low-dose atropine drops
- Lifestyle counselling for screen time management, posture, nutrition, and outdoor activities
- Ongoing monitoring and long-term care to reduce risks of high myopia complications such as glaucoma, retinal detachment, and myopic macular degeneration

The clinic will also engage in awareness programmes, school eye health screenings, and community outreach to spread knowledge about the importance of early detection and proactive myopia management.