

Guttify launches India's first affordable saliva-based gut scan kit for Rs 199

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Gut Scan Kit leverages cutting-edge microbiological research to accurately identify gram-negative harmful bacteria



Delhi-based Guttify, a gut health startup by Lifechart, has announced the launch of the country's first saliva-based test for gut health—the Gut Scan Kit. Designed specifically for Indian biology and lifestyle, the kit offers a non-invasive, at-home solution to decode gut health in just 24 hours, eliminating the need for complex lab visits or stool samples.

These Gut Scan Kits are ISO certified and Fair Labs (NABL) tested for efficacy and safety. With gut-related issues like bloating, constipation, acidity, and fatigue affecting millions, the Gut Scan Kit leverages cutting-edge microbiological research to accurately identify gram-negative harmful bacteria. Users receive a personalised gut health report, dietary and lifestyle recommendations, and a custom healing protocol & modern products for targeted wellness.

Strengthening its credibility, backed by the UNICHEM Laboratories family office and existing investors, Guttify raised \$360,000 in extended seed funding in May 2025, taking its total funding to over \$1 million. The new capital will support the expansion of its diagnosis-first, at-home gut wellness solutions across urban and semi-urban India.

Guttify recently onboarded Prashant Pitti (Founder, EaseMyTrip & Optimio) as a strategic advisor and investor. Since its launch in May 2025, Guttify has served 5,000+ customers nationwide, recording a monthly growth rate of 30–35%.

"We believe gut health is the foundation of overall well-being, yet it's often overlooked due to the lack of accessible and accurate testing," said Mukul Shah, Co-founder, Guttify. "With our saliva-based quick test, we are making advanced gut health diagnostics available to every Indian household. Our introductory price for the Gut scan kit is Rs 199 only."