

Kaya introduces meta cell plasma treatment for hair restoration

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Revolutionising hair restoration with the power of autologous exosomes



Kaya, a leading chain of dermatology clinics, has introduced a groundbreaking solution for hair restoration: Meta Cell Plasma Treatment (MCT), the world's first human-derived autologous exosomes extracted from Platelet-Rich Plasma (PRP). This revolutionary leap in hair regeneration is set to redefine non-surgical hair treatments, offering a powerful alternative to traditional methods.

Dr Aparna Santhanam, Dermatologist and Head of Medical Operations at Kaya Limited, said, "The introduction of Meta Cell Plasma Treatment (MCT) represents a true breakthrough in the field of hair restoration through cutting-edge regenerative medicine. By utilising the advanced regenerative power of autologous exosomes, we are offering our patients the most scientifically backed treatment that not only stimulates hair growth but also promotes scalp health, leading to healthier, fuller hair. This is an exciting new chapter in non-surgical aesthetic hair restoration treatments for patients of different ages and genders suffering from hair loss."

Nishant Nayyar, Head of Marketing and Vice President at Kaya Limited, added, "Hair loss has become a growing concern among young Indians, significantly affecting both men and women. Recent research reveals that over 50% of men experiencing hair loss are below the age of 25, and about 33% aged 21–25 already face advanced stages of thinning. At Kaya, we're proud to introduce Meta Cell Plasma Treatment (MCT), a revolutionary, science-backed solution designed to address hair loss effectively. As the first clinic chain in the industry to offer this innovative treatment in India, our commitment

remains to deliver transformative, clinically proven results and to foster proactive awareness around hair and scalp health.”

MCT is the only CE and FDA-cleared exosome-based treatment for intradermal injections, ensuring unparalleled safety and efficacy. With just three sessions and an optional follow-up after 4–6 months, this cutting-edge treatment accelerates hair follicle rejuvenation, promoting hair regrowth with minimal discomfort and downtime. For enhanced results, boosted PRP can be injected alongside exosomes in the same session, stimulating Adipose-Derived Stem Cells (ADSCs) to release growth factors, making it an ideal option for those struggling with thinning hair or hair loss.

In addition to its aesthetic benefits, MCT holds significant potential in medical applications, such as wound healing, further expanding its impact beyond hair restoration. Clinically proven for their regenerative power, these exosomes stimulate faster healing, improve scalp health, and provide long-lasting results, making them an excellent choice for patients seeking effective, non-invasive solutions for hair regeneration.