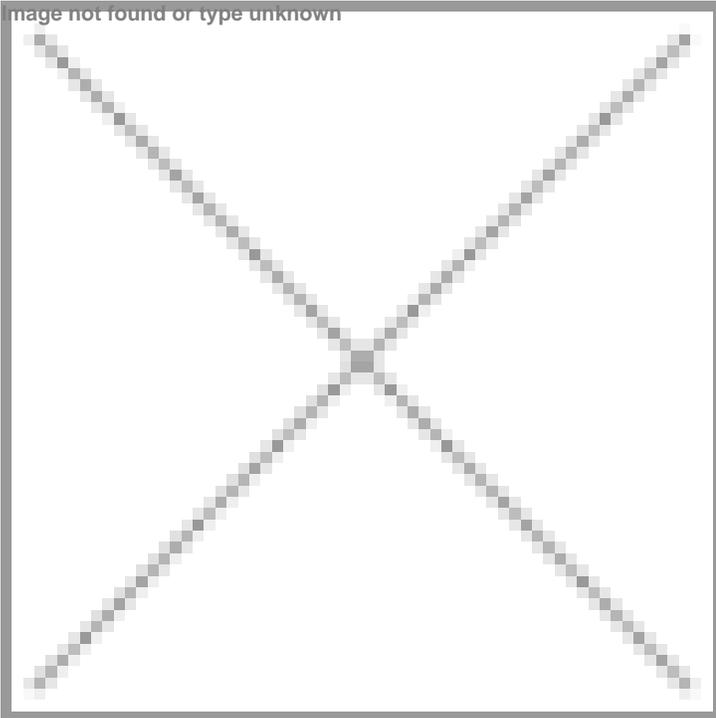


## Union Health Ministry launches intensified special NCD screening drive

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**To ensure 100% coverage of all individuals aged 30 years and above**



In view of the escalating burden of Non-Communicable Diseases (NCDs) in the country, the Ministry of Health & Family Welfare has launched an Intensified Special NCD Screening Campaign.

Running from 20th February to 31st March 2025, this ambitious initiative aims to achieve 100% screening of all individuals aged 30 years and above for prevalent NCDs, including Diabetes, Hypertension, and three common cancers—Oral, Breast, and Cervical.

The campaign will be executed across Ayushman Arogya Mandirs (AAMs) and various healthcare facilities nationwide, under the National Programme for Prevention and Control of Non-Communicable Diseases (NP-NCD).

Trained ASHAs, ANMs, and frontline workers will conduct community visits to ensure maximum screening coverage, reaching individuals in their homes. States and Union Territories (UTs) will guarantee the availability of essential medical supplies, including BP monitors, glucometers, and necessary medications at all healthcare centres.

Data on screening, treatment, and follow-ups will be uploaded daily on the NP-NCD Portal, ensuring transparency and accountability. Nodal officers will be appointed at facility, block, district, and state levels to facilitate seamless execution of the campaign. States and UTs will provide updates to the Ministry by 6 PM daily, allowing for continuous monitoring and technical support.