

Nivaan Care raises \$4.25 M in seed funding from Endiya Partners and W Health Ventures

13 February 2025 | News

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Delhi-based startup Nivaan Care, India's first multidisciplinary chronic pain management clinic chain, has secured \$4.25M in seed funding led by Endiya Partners.

The round also saw participation from existing investor W Health Ventures. Approximately 270 million people in India suffer from chronic pain, and over 25 million new patients get added to this statistic each year. Chronic pain remains a significant, overlooked health issue in India.

Nivaan Care was founded in 2023 to address a significant gap that exists in the pain management space. Musculoskeletal pain is a complex issue, and the cause and treatments vary significantly in each case, requiring a holistic treatment protocol. However, current solutions take a unimodal approach, focusing on a single modality of care, leading to a patient journey riddled with uncertainty, frustration, and the persistence of chronic pain. To address this issue, Nivaan focuses on providing multidisciplinary care through a biopsychosocial approach, which has proven to be over nine times more effective than traditional methods. Nivaan offers comprehensive care plans and minimally invasive procedures to its patients through its seven clinics.

At Nivaan Care, patients get a team of pain management specialists, physiotherapists, psychologists, nutritionists, and care managers who create a comprehensive and personalized treatment plan. Nivaan Care has already created significant impact, treating over 10,000 patients and performing 1,400 procedures in just one and a half years.

This funding will enable Nivaan Care to expand its reach to 10 new clinics across two cities, moving closer to its vision of making India pain-free. Expanding its offerings, Nivaan Care plans to incorporate evidence-based regenerative medicine modalities, like autologous cell therapies and bioactive scaffolds, to promote tissue repair, reduce pain, and improve function.