

## Alkem Labs launches digital knowledge-sharing platform for healthcare professionals

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**To provide relevant therapeutic updates and cutting-edge medical content to healthcare professionals**



Mumbai-based Alkem Laboratories has launched MediSamvad, an innovative digital platform designed to empower healthcare professionals (HCPs) with the latest global updates from the field of medical science.

MediSamvad aims to provide relevant therapeutic updates and cutting-edge medical content to healthcare professionals. The platform also includes a web portal for hosting webinars, offering a convenient space for continuous medical education and knowledge sharing.

MediSamvad offers healthcare professionals a seamless and accessible way to stay informed with practice-oriented content, including research articles, case studies, clinical guidelines and medical advancements from across the globe.

Dr Vikas Gupta, Chief Executive Officer, Alkem, commented, “MediSamvad is a testament of our commitment to empower healthcare professionals with the latest scientific knowledge and resources. By leveraging digital platforms, we aim to improve access to medical education and foster stronger connections with healthcare professionals, ultimately improving patient care.”