

## Bain Capital-backed 360 ONE Asset Management invests in A4 Hospitals

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**To enhance service offerings, elevate brand recognition, and market positioning**



360 ONE's Healthcare Opportunities Fund has entered into definitive agreements to invest in A4 Hospitals, a prominent integrated women's healthcare chain based in Tamil Nadu, with a robust presence in Chennai.

Founded by experienced healthcare professionals Dr Ashok Kumar and Dr Aruna Ashok, A4 Hospitals offers a wide range of comprehensive services, including fertility treatments (IVF), maternity care, and gynaecological services.

The growth capital from 360 ONE's Healthcare Opportunities Fund will be strategically invested to enhance their service offerings, elevate brand recognition, market positioning and further bolster A4 Hospitals' presence in Tamil Nadu as well as other newer geographies. Wodehouse Capital Advisors' was the sole financial and strategic advisor for the transaction.

A4 Hospitals' unique model, anchored in rigorous clinical protocols and a patient-centric philosophy, has propelled it to prominence as one of Chennai's leading women's healthcare brands.

With eight state-of-the-art centres in Chennai and a dedicated team of over 500 professionals, A4 Hospitals has firmly established itself as a key player in the region.

In 2024, 360 One Asset has also invested in Vastu Housing Finance, hearing solutions provider HearZap, D2C lifestyle and design brand DailyObjects. According to the annual report, 360 ONE manages Alternative Investment Funds (AIF) with an AUM close to \$5 billion.