

## Neuberg Diagnostics launches personalised genomics platform Geniee

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**Geniee by Neuberg is more than just a risk prediction tool it's a personalised wellness revolution**



Chennai-based Neuberg Diagnostics, a global leader in cutting-edge healthcare diagnostics, has launched its groundbreaking personalised genomics platform, “Geniee – Decode your DNA”. This launch signifies a monumental shift in the future of personalised healthcare, positioning Neuberg Diagnostics at the forefront of genetic testing and tailored medicine.

Neuberg's Geniee is designed to deliver highly personalised health insights, empowering users with the knowledge needed to make informed decisions about their health and wellness based on their unique genetic makeup.

Geniee by Neuberg is more than just a risk prediction tool; it's a personalised wellness revolution. This mobile platform provides insights into how your genes influence your body's response to medications, dietary preferences, exercise routines, and nutritional needs. It enables users to take control of their health by offering comprehensive genetic insights into critical aspects of well-being. With Geniee, individuals can optimise their diets, identify nutrient deficiencies, enhance fitness plans, and take proactive steps to ensure a healthier future.

The launch of the Complete Wellness Genetics Test along with the Geniee app is at the heart of this initiative. This advanced genetic analysis dives deep into a person's DNA, offering clear guidance on how they can adjust their lifestyle to live longer, healthier lives. Whether it's determining if you are prone to be obese, have nutritional deficiencies like vitamin A deficiency, and recommend the best foods for optimal nutrition or identifying potential health risks early on, Geniee empowers users to personalise their health strategy and transform their well-being. Considering the ever growing scientific advancement in

genomics, Geinee customers will benefit from regular updates on the app that they will get based on their unique genetic make-up and recent updates.

Geinee comprehensive genetic testing helps individuals and healthcare providers understand how their body processes and responds to drugs.