

## Apollo Hospitals appoints Vishal Lathwal as CEO for homecare business

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**With this strategic appointment, Apollo Homecare projects to move on an exponential growth trajectory**



Apollo Hospitals, India's leading private hospital network with 71 owned and managed hospitals has recently onboarded Vishal Lathwal as the Chief Executive Officer (CEO) for its homecare business.

In his new role, Lathwal will be responsible for driving the company towards the next phase of growth, backed by his visionary approach to business, and an in-depth understanding of the home healthcare space.

With over 15 years of professional experience spanning consulting, automobile, and healthcare sectors, Lathwal brings invaluable expertise in building and expanding direct-to-consumer (D2C) offerings. As a founding member of Max@Home, the homecare division of Max Healthcare, he played a pivotal role in establishing and elevating the brand to become one of the nation's largest providers. Drawing from this wealth of experience, he will play a crucial role in formulating and executing core business strategies at Apollo Home Healthcare.

Being the youngest executive at this role in the company and a proven track record of strengthening market position and growth, Lathwal will cultivate relationships with key stakeholders, identify growth opportunities, and manage financial performance, whilst also ensuring the delivery of high-quality home healthcare services akin to the Apollo's ethos.