

India's first AI Park and AI University open in Gandhinagar, Gujarat

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To drive scale & innovation and support enterprise and skill development in the state



Eros Investments, a leading Global Media, Entertainment & Technology portfolio of ventures, has announced the launch of Immerso AI Park in partnership with the Government of Gujarat and in line with the vision of Prime Minister, Narendra Modi and Chief Minister of Gujarat Bhupendrabhai Patel for Gandhinagar and GIFT city to become the epicenter of finance and technology business not only for India but for the world. This AI Park will become the foundation and the backbone of deep technology research, development and innovation.

The strategy of the Immerso AI Park will be built on the foundation of Ethical AI with the largest archive of licensed training data and tokens from the Eros Investment Group and other partners in the world to promote the use of intellectual property in the development of Generative AI models.

These foundation models will be built across industry verticals, to be used by academia, startup ecosystem and large scale enterprise technology companies to further the Digital India charter.

The Immerso AI Park will feature Immerso AI University that will provide a full-fledged curriculum for Generative AI and Deep Technology, along with diploma courses for existing professionals to upscale their learnings.

Immerso AI Data Center along with strategic partners, will become the best-in-class cloud architecture and infrastructure for companies to be able to run high fidelity technology across generative AI, gaming, IOT and extended reality. The Immerso AI Park will also create a specific zone and opportunity for international deep technology and generative AI startups to incubate

for purposes of research and training and provide significant opportunities for growth and collaboration.