

## Jesal Doshi steps in as Director at MTal

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### Doshi is the Chief Executive Officer of B Medical Systems India



The Board of Medical Technology Association of India (MTal) has recently announced the appointment of Jesal Doshi as one of the Directors. Doshi is currently serving as the Chief Executive Officer of B Medical Systems India, a global manufacturer and distributor of vaccine cold chain and medical refrigeration solutions, headquartered in Luxembourg.

Since joining the company in 2015, Doshi has developed and implemented several initiatives that have transformed B Medical Systems from a regional/niche player to one of the most innovative companies in the medical refrigeration industry. Doshi was instrumental in the strategic geographic expansion of B Medical Systems into the United States and has launched several initiatives to extend the company's reach into new markets and customer segments, thereby contributing significantly to the growth of B Medical Systems.

Doshi has been on the boards of several companies in India, Malaysia, Singapore, Europe, and the US. He has lived and worked across India, South East Asia, Europe, and the US.

Doshi's appointment strengthens MTal's initiatives to partner with the Government of India in setting a roadmap for the growth of medical devices industry by bringing in bigger investments, through technology upgradation and knowledge dissemination in the provider space, through members who can contribute towards furthering foreign direct investment (FDI) and the government's 'Make In India' initiative.

