

Pharmarack partners with Quantipi and Snowflake to revolutionise India's pharma industry with AI

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Revolutionising any industry requires a convergence of data, product and technology



US-based Quantipi, an artificial intelligence (AI)-first digital engineering company, has partnered with Mumbai-based startup Pharmarack, and Snowflake, a Data Cloud company based in the US.

This partnership will revolutionise Pharmarack's digital infrastructure with Snowflake's single, integrated platform to facilitate advanced analytics, and seamless downstream integration for faster decision-making and AI-driven innovation.

With its strong capabilities in data warehousing, data lakes, and AI/ML, Snowflake will empower Pharmarack to unlock a new era of speed, flexibility, and simplicity. By leveraging the power of Snowflake, Pharmarack will gain a competitive edge in making swift, informed decisions, leading to superior outcomes for its valued customers.

The alliance between Quantipi, Snowflake, and Pharmarack is set to pave the way for a new era of innovation and customer-centric excellence in the Indian pharmaceutical industry. This partnership underscores the importance of harnessing new-age technologies to revolutionise the way we serve customers and drive meaningful outcomes.