

Swiss Re launches sixth Shine Programme to encourage better healthcare access in India

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The focus of this year's Shine Programme is "access to health and nutrition" through technology led innovations and financial solutions for low-income communities



Swiss Re Global Business Solutions India (Swiss Re GBS India) and the [Swiss Re Foundation](#) have launched their sixth Shine Programme to support the next-generation of social innovators in India.

The focus of this year's programme is "access to health and nutrition". Social entrepreneurs with financially viable solutions that address this social challenge are encouraged to apply. The programme supports the Swiss Re Foundation's aim to make basic healthcare accessible to at least more than 1 million people by 2024.

Shortlisted contenders will be interviewed by Swiss Re experts. In Phase 1, the winner will receive the Shine Social Innovator Award, which includes an initial grant of Rs 5,00,000. In phase 2, the winner will team up with Swiss Re employees for an accredited Action Learning Programme.

The team will define problem areas for the business, engage with target communities, design and test solution prototypes and develop a viable business plan. Additionally, they will have the chance to pitch the plan to a panel of experts to earn an additional grant of Rs 1,500,000

Applications are now open for social innovators across the country until 28 May 2023.