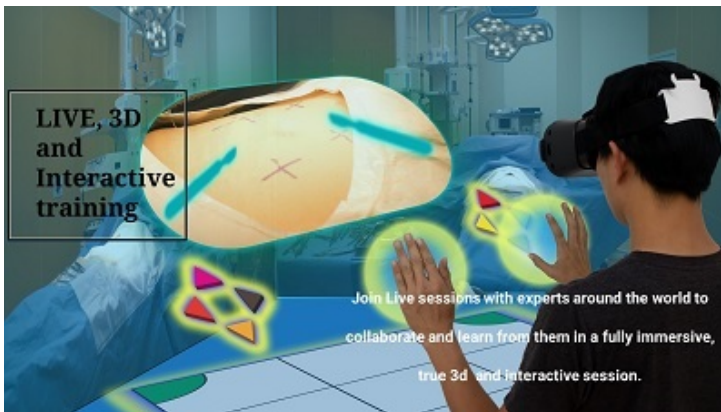


GHA, 8chili launch first immersive health training and education platform in Metaverse

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The collaboration has already published 200+ hours of virtual reality (VR) content



Global Healthcare Academy (GHA) has entered into a strategic partnership with leading California-based tech startup 8chili to bring healthcare training and medical education to the Metaverse. The collaboration has already published 200+ hours of virtual reality (VR) content across multiple subspecialties including dentistry, oral and maxillofacial surgery, orthopaedics, skull base, spine, neurology, ENT, paramedics, nursing, and oncology.

GHA will deliver these immersive VR training courses to more than 20,000 healthcare professionals across the globe in 2022 and beyond, making it one of the world's largest VR-based training deployments. Industry estimates deem metaverse to be a trillion-dollar opportunity, and we reckon it will grow at a faster pace than what is believed, given its inherently disruptive innovation.