

BMJ announces latest clinical courses for healthcare professionals

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Courses are evidence-based, peer reviewed and complete learning packages offered as on-the-go modules with high international editorial standards



British Medical Journal or BMJ have been at the forefront in curating holistic educational e-learning courses that are a complete learning package for clinicians who are keen to enhance their clinical practice and upgrade their knowledge, but face a paucity of time.

BMJ India's courses are aimed at helping healthcare professionals make better clinical decisions on a daily basis. Integrating the latest medical evidence into easily-accessible versions, the courses are a preferred choice among clinicians who wish to upskill in order to provide better care to their patients. Most importantly, the courses are a blessing for busy professionals since they can be accessed anytime, anywhere and on-the-go. They are also the right blend of high international editorial standards and Indian-subcontinent context and are a perfect fit for clinicians who are unsure whether the course content is evidence based and peer reviewed, unlike most of the other courses.

Currently, BMJ India's repertoire includes six courses. The organisation launched their first course in Diabetes in 2016 followed by courses in Chronic Kidney Disease, Palliative Care, Research to Publication, Acute Coronary Syndrome and Common Respiratory Conditions.

Behind the success of these courses lies the trust and reputation of brands like BMJ, Fortis CDOC, Indian Association of Palliative Care (IAPC) and Royal College of Physicians, London. The courses have varied durations ranging from 3 months to 6 months and boast of multi-pronged features as they are authored by top doctors, are evidence-based, user friendly, and peer reviewed. They are suitable for MBBS doctors and General Physicians. Some of the courses are for researchers, other healthcare professionals, nurses, consultants, healthcare assistants, NGO workers, and volunteers as well. The paid courses involve online evaluation and then certification upon successful completion of the course.

Speaking about the courses, Prashant Mishra, MD, BMJ India & South Asia said, "Our courses aim at empowering physicians and health workers to take charge of their own competency development and to enable them to play an important role as change agents in addressing the challenges we are facing. It is essential to disseminate information and knowledge to

them on relevant issues to help them upskill and improve patient care.”